

Fundraising Trustee

St George's Hospital Charity



Candidate
Information
Pack

Dec 2021



Better care, healthier lives

Candidate Brief – Fundraising Trustee for St George's Hospital Charity

Would you like the opportunity to join the Board of St George's Hospital Charity and support us in delivering our vision of ensuring better care and healthier lives within our local communities?

Welcome from Anna Walker, Chair

Thank you for your interest in using your fundraising experience as a Trustee at St George's Hospital Charity.

St George's Hospital Charity supports St George's in Tooting and Queen Mary's Hospital in Roehampton and the communities they serve. St George's is both the local hospital for 1.3 million people and provides a very wide range of specialist services for 3.5 million people across South London, Surrey and Sussex. It is one of four trauma centres in London, a major children's hospital and a leading centre for neurosciences, cancer and heart conditions.



Last year was dominated by COVID-19. The outpouring of support for the hospital and its staff from the community was tremendous. The charity raised a record £3.8 million and gave over £3.1 million in grants. We created five wellbeing hubs, distributed over 150 iPads for patients in intensive care and 16,000 care packages for staff as well as fast tracking essential medical equipment.

We are now beginning to look beyond Covid. We want to build on the enormous support in the community for the hospitals. With St George's, we have therefore just launched a hugely ambitious Children's Appeal aiming to raise £5m in four years. The appeal will allow the expansion of the Paediatric Intensive Care Unit (which does not have the space to treat all those who need its care) and the refurbishment of the existing children's wards. The Care Quality Commission (the regulator) has rated the care provided to children at the hospital as outstanding. The appeal aims to ensure the hospital's facilities match its standards of care. The Children's Appeal is very ambitious. Supporting children across the south of England - our future - is an overwhelmingly good cause and we believe eminently achievable.

We are looking for a Trustee with fundraising experience to play a key role in achieving this exciting appeal - working with the Board of Trustees, the charity staff, the hospital and its outstanding clinicians and the wider community. Using the Appeal as our core focus for income generation, the charity is actively looking to diversify the way it raises income and ensure that we can develop a more sustainable fundraising base well into the future.

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We want to be more diverse as a Board and more representative of the communities served by the hospital. We would therefore particularly welcome and encourage applications from under-represented groups, particularly people from Black and Asian communities, but also a broad age-range and people living with disabilities. As with our current Trustees, our preference is for those who live in the area served by the hospitals or who have some connection with them.

This is an exciting time to become a Trustee at St George's Hospital Charity. If you feel you have the passion and the ability to contribute, we very much look forward to hearing from you.

Anna Walker,
Chair, Board of Trustees

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About St George's Trust

St George's University Hospitals NHS Foundation Trust is an amazing place.

The Trust serves a population of 1.3 million across southwest London, as well as offering a large number of complex services such as cardiothoracic medicine and surgery, neurosciences and renal transplantation, which cover 3.5 million people from the Surrey and Sussex areas.

To make this happen, 9,000 staff work around the clock to deliver excellent patient care. St George's is also one of the country's principal teaching hospitals with some 5000 students attending St George's, University of London which trains a wide range of healthcare professionals from across the region and undertakes advanced medical research, bringing benefits to patients locally, nationally and internationally.

As well as being a national and regional centre for neurosciences, cancer, stroke, cardiac, HIV and genetics, St George's Trust is also special because:

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- It was the first hospital in London to provide 24 hour primary angioplasty services (a procedure used to widen blocked or narrowed coronary arteries in heart attack patients)
- St George's in Tooting has one of only four Major Trauma Centres in London - and one of only three hospital helipads
- It has a large Hyper Acute Stroke Unit receiving more than 1,700 stroke patients each year
- Queen Mary's amputee rehabilitation Douglas Bader Unit has become an established international centre of excellence and a national leader in the research and development of rehabilitation techniques
- St George's is also a major centre for cancer surgery, fetal medicine, paediatrics, neonatal care and infectious diseases



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About St George's Hospital Charity

St George's Hospital Charity makes a difference by giving grants and raising funds to improve facilities at St George's and the communities which use it. Every day, our work makes a real difference to patients, their families and friends and the staff who care for them.

We raised over £3.8m in donations last year and awarded over £3.1m in grants.

Our vision

Better care, healthier lives

Our mission

We work to improve the experience of patients, families, staff and the wider community served by St George's hospitals

Our values

- *We put patients first*
- *We are collaborative*
- *We make an impact*
- *We listen and respond*

Our strategic objectives 2020-23

- Enable the Trust to deliver high quality patient care and experience
- Accelerate the transformation and innovation of key Trust services for the benefit of patients, staff and the local communities
- Enhance the careers and wellbeing of Trust staff
- Enhance the Trust's research programme
- Promote the charity's visibility and impact
- Develop our charity staff and systems to meet these ambitious objectives

We achieve these objectives through our fundraising, grant giving and arts programme. We have a number of appeals running at any one time.

More information on the charity's activities can be found [here](#).

Recent highlights and impact delivered can be found in our [Annual Report](#).

You can also find us online or follow us on [Facebook](#), [Twitter](#), [Instagram](#) or [LinkedIn](#).

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Trustee: Person Specification

What are we looking for?

St George's Hospital Charity is embarking on its most ambitious plan to date – to raise £5m in support of children's services at St George's Hospital. Our new Fundraising Trustee will help us deliver this exciting target. Care at St George's is outstanding, but the facilities are not or need expanding. It is time that this changed.

Read more about the Appeal [here](#).

Galvanising the support of families, staff, and the local community as well as wider into our regional footprint across Surrey and Sussex, the Appeal aims to create a step change in the way we proactively raise income at the Charity. We intend for the Appeal to significantly increase levels of philanthropic and partnership support – to date our support in this area has been largely unsolicited so the team is growing in size and skill to ensure that we can prospect, cultivate and convert donors into long term

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supporters through the vehicle of this Appeal. Similarly, we are laying the foundations of an individual giving programme - it is imperative that the charity is able to establish stable and sustainable channels of unrestricted income – the Appeal provides a launchpad for connecting more effectively with existing warm supporters and the acquisition of new ones. Alongside this we are considering other individual giving channels such as a weekly Lottery and ways in which to upweight our brilliant community and Trust staff fundraising engagement.

The Appeal requires St George's Hospital Charity to approach fundraising in a new way. Appeal activity and the development of individual giving will require significant ongoing investment, a long-term view on return from outlined plans and a consistent evaluation of the risks, mitigations and infrastructure needs necessary to enable progress towards growth.

We are therefore looking for a Trustee who will play the role of critical friend as the charity embarks on its ambitious plans, providing insight and experience from your own track record in fundraising and providing advice and guidance to the Board in the decisions being made by the charity about fundraising by the SLT.

You will Chair our Fundraising and Communications sub-committee which meets four times a year, bringing to that group skills and experience in the following:

- **Fundraising** particularly in establishing new channels of giving in the mass and public space
- **Leading growth in income generation** at a charity, ideally with experience in delivering Appeals and campaigns

In addition to the above, you will need to show evidence of the following **essential competencies required of a trustee**:

- Ability to work successfully as part of a team, respecting and listening to others and contributing constructively to collective decision-making processes
- Ability to understand and contribute to the organisational and business/ financial issues the charity faces
- Integrity and a value of openness, honesty and transparency in decision-making
- Ability to think strategically and challenge constructively
- Analytical skills and sound judgement
- Clear appreciation of the non-executive trustee role and how executives should be supported and encouraged but also held to account through constructive challenge. Previous experience on a Board is desirable though not essential
- Excellent communication and stakeholder management skills inspiring trust and confidence
- A clear commitment to, and demonstrable enthusiasm for, the objectives of the charity and the hospitals and communities it operates in

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We want the Charity Board to be representative of our local community and so would welcome approaches from people who live locally or have a connection with the Trust.

We encourage applications from under-represented groups, particularly people from Black and Asian communities, but also a broad age-range and people living with disabilities. We also welcome applications from people who have not had previous Board experience but have undertaken voluntary work and been involved in team decision making e.g. through membership of a committee or voluntary group.

Main responsibilities of trustees

Under charity law, trustees are responsible for:

Setting and maintaining the vision, mission and values of the charity

- Ensuring the charity complies at all times with its governing document, charity law and any other relevant legislation or regulations
- Maintaining proper financial control and risk assessment and ensuring the charity uses its resources only in pursuit of its objectives
- Agreeing strategy for the charity, setting overall policy, defining goals and targets and monitoring and evaluating executive performance in the light of these
- Ensuring the charity has the necessary internal policies and procedures for good governance
- Promoting the charity and acting in its best interests at all time
- Trustees are also required to agree to abide by the Trustees' Code of Conduct and to declare as appropriate any conflict of interests
 - <https://www.gov.uk/government/publications/the-essential-trustee-what-you-need-to-know-cc3>
 - <https://www.gov.uk/government/publications/conflicts-of-interest-a-guide-for-charity-trustees-cc29>

Remuneration

The role of Trustee is unremunerated. Reasonable out of pocket travel expenses will be reimbursed.

Time Commitment

Up to four Board meetings per year, plus one Trustee Away Day. Trustees are also asked to join or chair at least one Board Committee which has three to four additional meetings per year. Trustees are also encouraged to attend occasional public or private events, e.g. supporter/fundraising events and public profile events. Prereading of all Board/ Committee papers is also essential.

There are four Board Committees: Finance, Fundraising and Communications, Grants and Remuneration/Nominations. There are also four Advisory groups: Development (fundraising), Arts, Medical Advisory Group and the Hayler Legacy Committee.

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Our Trustees biographies can be found [here](#).

Location of meetings

Normally St George's Hospital, Tooting or Queen Mary's Roehampton. Currently online due to ongoing pandemic.

Terms

Trustees will serve an initial four-year term and be eligible for re-appointment for one additional term of four years.

Timetable, application and interview process

Applications must be submitted by **Friday 28th January** no later than 5.00pm. Longlisting interviews will be held by our recruitment partner Eastside Primetimers week commencing 31st Jan. Shortlisted candidates will then be invited to interview with St. George's (via Zoom) in the week commencing Monday 7th February.

The interviewing panel will include Anna Walker, Chair of the charity, Georgina Greenspan and Katie Mantell, trustees.

Candidates who are invited to an interview will be offered a discussion with both the Chair (Anna Walker) and the Chief Executive (Amerjit Chohan).

To be considered for the role

To express an interest in the role and to be considered, please submit the following:

- An up-to-date CV.
- A supporting statement that addresses all the criteria in the Person Specification and Competencies above and outlines your motivation for applying.

Completed expressions of interest should be submitted to:

Lucinda Shaw at Eastside Primetimers, lucinda@ep-uk.org.

Further information

If you have any queries about any aspect of the appointment process, need additional information or wish to have an informal and confidential discussion then please contact Lucinda at Eastside Primetimers, lucinda@ep-uk.org.

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